

A woman with blonde hair, wearing a red short-sleeved jumpsuit and red sandals, is cleaning a large window. She is holding a squeegee in her right hand and reaching up to the top of the window frame. The window is covered with a white cleaning solution. On the windowsill, there are various items including a blue water dispenser, a red water bottle, and some plants. The background shows a view of a city with buildings and a body of water.

**The
Pew Center
for Arts
& Heritage**

APPLICATION
GUIDELINES 2020

**PEW
FELLOWSHIPS
-IN-
RESIDENCE**

Table of Contents

2	Letter from the Executive Director
3	Vision Statement
4	Overview
5	Additional Resources & Support
6	Eligibility
7	How it Works: Our Process
8	Pew Fellowships-In-Residence Application: Criteria & Questions
9-11	Submitting Your Application & Work Samples
12	Advice & Assistance

Program Modifications

The Pew Center for Arts & Heritage and The Pew Charitable Trusts reserve the right to change and/or modify this program at any time in response to experience gained from its operation, and input from panelists, nominators, evaluators, fellowship applicants and recipients, external evaluations, and the community.

Cover: MPA and Maria Shaplin, *RED IN VIEW*.

Photo by Paula Court.

Letter from the Executive Director

Dear Colleague and Center Constituent,

I am pleased to share with you the 2020 guidelines for The Pew Center for Arts & Heritage's Pew Fellowships program.

In 2019, the Center awarded more than \$8.4 million to Philadelphia area organizations and individual practitioners, encompassing 27 Project grants, and 12 Pew Fellowships for individual artists.

If you peruse our website's [list of grants and grantees](#), you will discover a remarkably broad range of extraordinary artists and cultural practitioners, as well as exceptional programs, events, and experiences that reflect the breadth and vibrancy of our region's cultural ecology.

The Center's Fellowships program, which awards grants annually to regional artists working in all disciplines, is among the most highly regarded of its kind in the country. At \$75,000 for each Fellow, these unrestricted grants afford our region's most talented practitioners valuable time and substantial resources to focus on artistic exploration and professional development. To date, [362 artists](#) have been named Pew Fellows in the Arts.

In 2020, for the second consecutive year, two artists from outside the region will become Pew Fellows-in-Residence: living and working in our region and contributing new energy to our vibrant artists' scene. We look forward to welcoming these colleagues to our cohort of Fellows, to introducing them to the region's rich cultural life, and to engaging with them in a mutually beneficial exchange.

Cordially,

A handwritten signature in black ink that reads "Paula Marincola". The signature is fluid and cursive, with a long horizontal flourish extending from the end of the name.

Paula Marincola
Executive Director

Vision Statement

At The Pew Center for Arts & Heritage, we envision greater Philadelphia as a widely recognized hub for dynamic cultural experiences and a place in which creative expression and interpretation, as well as the exchange of ideas, are vital forces in public life.

We endeavor to realize this vision in two ways—

By supporting area leaders who think ambitiously and innovate boldly in their public offerings, who are rigorous in their programmatic processes, who employ prudent governance and management practices, and who are adventurous in the ways they interact with their audiences; and

By advancing the fields we serve through research and knowledge-sharing on distinctive, imaginative, and effective practices.

Overview

The Pew Center for Arts & Heritage offers direct support to individual artists through its Pew Fellowships program, annually awarding 12 unrestricted grants of \$75,000 each.

In 2020, for the second year, two Fellowships will be awarded to accomplished artists from outside of the region, who will live and work in Philadelphia for a full year. Fellowships will also continue to be awarded to ten of the most talented artists working in the Philadelphia region.

Through this new program component, Pew Fellows-In-Residence will connect with Philadelphia's community of cultural producers in a reciprocal, mutually beneficial exchange that stimulates the development of their work and fosters networks and potential career opportunities within and outside of the region. Bringing new talent to the area can also further magnify Philadelphia's growing reputation as a cultural hub and a place where individual artists thrive, find community, and want to live. The addition of the Pew Fellowships-In-Residence contributes to and aligns with the Center's larger aim of raising the visibility of Philadelphia as a thriving home for dynamic art and heritage experiences.

Applicants present a preliminary plan for their Fellowship period in the Philadelphia region. They must articulate why they believe it is important to their work that they reside in the region for the Fellowship period. Fellows-In-Residence are asked to name potential organizations and/or individuals, as well as topics, that they would ideally want to connect with and explore while here. They must also describe the potential end result and impact of their time in residence.

Applicants must have a history of active engagement in creating artwork and presenting it to the public independent of student work, with a record of professional accomplishments appropriate to career stage. Pew Fellowships-In-Residence may be awarded to artists at any stage of their career development and to artists working in a wide range of aesthetics and traditions.

Additional Resources & Support

In addition to the grants of \$75,000, Pew Fellows-In-Residence receive housing for one year along with studio/work space as appropriate.

Fellowship Cohort: As a means to foster community and build relationships within and across disciplines among locally-based Pew Fellows and Pew Fellows-In-Residence, there will be a series of formal meetings during the year that all Fellows are expected to attend. The dates of these gatherings will be supplied to all Fellows shortly following their selection so they will have sufficient time to include them in their calendars.

Eligibility

- **Artists must be at least two years out of school**, or have equivalent career experience.
- **Artists may not be matriculated students** (full-time or part-time) in a degree-granting program or equivalent at the time of application or during the selection process. Applicants may not submit work created as a student; this includes thesis work. (An artist pursuing post-graduate work in an area other than that of their artistic focus who maintains an active artistic practice is eligible for consideration.)
- **Artists may not be current employees of The Pew Center for Arts & Heritage** or The Pew Charitable Trusts; members of such employees' households; or, people closely related to such employees through blood, marriage, or domestic partnership.
- **Artists may not be previous recipients of a Pew Fellowship in the Arts.**

Artists who are granted Fellowships-In-Residence must reside in Philadelphia from May 2021 through April 2022. Fellows may not be absent from Philadelphia for more than a total of eight weeks over the 12 month period.

Artists who are granted Fellowships are not eligible for additional Center grants during their Fellowship period.

How it Works: Our Process

At every stage of the selection process, applicants are evaluated using the three criteria described on page 8: Artistic Excellence, Evidence of Serious Commitment to Practice and Ability to Use the Grant Effectively, and Impact.

STEP #1: NOMINATION

Artists are nominated and invited to apply to be a Pew Fellow– In–Residence. Nominations are collected from an accomplished group of cultural practitioners with deep knowledge of artistic practices both in and outside of the region. Nominators are each asked to nominate an artist of exemplary talent whose practice could benefit from the resources that Philadelphia has to offer and make an important contribution to the Philadelphia community. The nominators provide a written narrative that assesses the artist's work. Although the nominators remain anonymous to ensure the integrity of the process, their written recommendations become part of the material later reviewed by the evaluators and panelists along with the artist's application to the program.

STEP #2: APPLICATION

Artists who have been nominated will be notified by early March 2020, and invited to apply using the Center's online application system. Applications consist of a written statement responding to the application questions, and samples of the applicant's work, which vary in scope and form according to the artist's field and practice. Applications must be submitted through the online system by **Friday, April 3, 2020**. All applicants are encouraged to speak with Pew Fellowships staff to discuss their application in advance of the submission deadline.

STEP #3: OUTSIDE EVALUATION

All applications are sorted according to artistic discipline and then reviewed by evaluators with expertise in that area. All of the evaluators come from outside of the region, and are selected for the breadth and depth of their knowledge in their respective fields. The evaluators are responsible for reviewing nominations and assessing, commenting on, and scoring the artists' applications. Only applications that are scored highly by the evaluators proceed to the panel review.

STEP #4: PANEL REVIEW

The Center convenes a panel composed of artists and arts professionals, also from outside of the region, to review the highest ranked applications and select the 12 Pew Fellows. Like the evaluators, these panelists are chosen for their expertise and drawn from the relevant areas of practice that reflect the applicant pool. This panel reviews all of the accumulated material for each artist, including nomination, application and evaluations, before making its decisions. Panelists change from year to year, though some individuals may serve in multiple selection cycles.

STEP #5: ANNOUNCEMENT

All applicants will be notified of the panel's decision in summer, 2020.

Pew Fellowships-In-Residence Application: Criteria and Questions

There are three criteria used in evaluating applicants' work: Artistic Excellence, Evidence of Serious Commitment to Practice and Ability to Use the Grant Effectively, and Impact. These criteria are considered at every stage of the selection process.

CRITERIA

Artistic Excellence

- Work of compelling artistic vision and distinctive voice
- Work that is inventive, imaginative, substantive in form and content
- Work that is well-executed and well-produced, demonstrating control of craft/materials/production values and technique, as appropriate, as well as demonstrating a clear intentionality of purpose
- Work that is self-reflective/critical, demonstrating internal development and willingness to take risks
- Work that reflects awareness of the history and contemporary practice of its field and its relationship to both
- Plan for work undertaken as a Fellow-In-Residence in Philadelphia is clear and persuasive

Evidence of Serious Commitment to Practice and Ability to Use Grant Effectively

- Artist has a history of active engagement in creating artwork and presenting it to the public independent from student work, with a record of professional accomplishments appropriate to career stage
- Artist demonstrates an understanding and awareness of professional practice and standards in his/her field
- Artist has demonstrated capacity to be self-directed and is well positioned to take full advantage of the opportunities the fellowship affords
- Artist has demonstrated the ability to undertake plan for Fellowship-In-Residence

Impact

- Potential for the residency to facilitate subsequent creative work
- Potential of the residency to impact Philadelphia

APPLICATION QUESTIONS

- What are your primary artistic concerns? What is at stake in your work?
Answer in 750 words or fewer.
- Please place your work in the context of your field of endeavor. *Answer in 750 words or fewer.*
- Why Philadelphia? Describe the nature of the work you intend to undertake in the Philadelphia region.
Answer in 750 words or fewer.
- Explain why it is important for you to be located in Philadelphia to do this work, and identify special resources in the region important to your residency plans, as relevant. *Answer in 750 words or fewer.*
- What do you anticipate the effect of this residency will be on your artistic work? What potential effects on Philadelphia can you foresee as the result of your residency? *Answer in 750 words or fewer.*

Submitting Your Application & Work Samples

GENERAL GUIDELINES

- Submit what you believe is your strongest work.
- **Upload your work samples in the order in which you would like them to be viewed.** If submitting multiple file formats (i.e., PDF, JPEG, Video links) to represent one work, please group those files by the work they represent and not by file format.
- Use the description boxes in the work sample section of the online application to provide contextual information about each uploaded file, as necessary. Due to the interdisciplinary nature of our program, not all panelists will have expertise in your specific field. Therefore, you may also use this space to briefly draw attention to what you consider essential or noteworthy aspects of the work.
- If a work sample presents a piece publicly performed or exhibited, please specify the location (i.e. if submitting an installation shot, provide the name of the gallery; if submitting a recording of a play, provide the name of the theater; etc.).
- Keep in mind that panelists want to know what you are currently working on. As a general rule, submit work created within the last five years.
- Works-in-progress may be submitted, as long as your application also contains completed work(s). Please indicate works-in-progress as such in the description field of the online application.
- You may not submit work created while a student, including thesis work.
- If your work was made collaboratively, please specify your role in the description field of the online application.
- Applications should not feature links, including to personal websites or promotional materials.
- Do not send original works of art, printed reviews, promotional tapes, brochures, or catalogues; these will not be reviewed.

WORK SAMPLES

While we are aware that there is no adequate substitute for original works of art or live performance, under current circumstances there is no solution to the problem of review other than the various standardized reproductions of work samples (audio or video recordings, digital images, etc.) requested in these guidelines. Since evaluators and panelists will use your work samples as an important component to make their determinations, you are urged to submit the best quality material in the most appropriate format possible.

SUPPLEMENTAL MATERIALS

In some cases we allow for the submission of supplemental materials in support of your primary work samples. Before submitting such material you must first discuss with, and receive the approval of, the Fellowships director. Supplemental materials are not uploaded to the online system, but must be received by the application deadline.

Submitting Your Application & Work Samples

SPECIFIC GUIDELINES

For interdisciplinary work or those submitting a variety of file formats, please speak with [Pew Fellowships staff](#) about how to best organize your work samples.

Time-Based Work: Choreography, Film and Video, Performance, Theater, Music, Sound Art

- Submit three complete works by providing a URL to [Vimeo](#), [YouTube](#), or [SoundCloud](#), as appropriate. Links should be private and the content should be downloadable. If you are submitting media that is password protected, please provide the password as prompted in the online application system.
- Do not edit, move or remove the uploaded content, or change its password, until after the panel decision has been announced.
- The web pages on which work sample content appears should not include any text that is additional to what is asked for on the application form; this includes comments, advertisements, or links to personal websites.
- The online application system requires you to identify the start and stop time of a 3–5 minute excerpt within each full-length work. Evaluators are required to view full-length work samples; however, during the final panel meeting, excerpts are heavily relied upon for reviewing applications, so please give close consideration to the excerpts you select.
- Use the description boxes in the online system to provide up to 150 words for each work that will contextualize and give a fuller understanding of the sample.

Craft, Design & Architecture, Visual Arts

- Submit up to 20 images representing various works, formatted as JPEGs. The largest dimension should be 1240 pixels, 72 dpi, and no larger than 4MB. RGB is the suggested color format as samples will be reviewed digitally.
- If submitting images of details taken from larger works, upload an image of the entire work first, so it precedes the detail when viewing the work samples in order.
- Applicants whose work is dependent on scale for overall impact are encouraged to submit images that demonstrate size.
- Use the description boxes in the online system to provide up to 40 words for each work that will contextualize and give a fuller understanding of the sample.

Submitting Your Application & Work Samples

Fiction & Creative Nonfiction Writing

- Submit three separate works, formatted as three PDFs, totaling 30–50 pages when added together.
- Do not submit scanned copies of printed works.
- Use the description boxes in the online system to provide up to 150 words for each work that will contextualize and give a fuller understanding of the sample. If your work samples include an excerpt from a longer work, please use this section to put the excerpt into context.

Playwriting

- Submit one complete work, indicating a 20–25 page excerpt for the panel to read, along with 10–20 page excerpts from two additional works. These three samples should be submitted as three separate PDFs.
- Video documentation of one performance or staged reading of your work is strongly recommended; follow guidelines for time-based work, on page 10.
- Use the description boxes in the online system to provide up to 150 words for each work that will contextualize and give a fuller understanding of the sample. If your work samples include an excerpt from a longer work, please use this section to put the excerpt into context.

Poetry

- Submit one 15–30 page manuscript formatted as a single PDF.
- Manuscripts should include multiple poems, but no more than one poem per page.
- Please paginate the manuscript and include a cover page listing each poem in the submission. For each poem please provide the title, date completed, page numbers and, if appropriate, where and when published. For example: Title, 2009, pg. 1–3, The New Yorker, May 30, 2011.
- Use the description boxes in the online system to provide up to 300 words for each work that will contextualize and give a fuller understanding of the manuscript.

Advice & Assistance: Contact Us

All potential applicants are encouraged to talk with Pew Fellowships staff regarding any questions they have prior to submitting a full application. We are eager to work with you to submit the best application and support materials, as appropriate to your practice.

Pew Fellowships

Melissa Franklin, *Director*

To schedule an appointment, please contact—

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